

# A bright choice for your business

A bright spot in the province, Lethbridge is the southern Alberta hub for both traditional industries and emerging technologies.

Lethbridge thinkers, makers and doers are leading change in Agriculture, Food Sciences and Manufacturing within a community that is propelled by innovative research and a spirit of entrepreneurship.

Lethbridge's economy has always been distinguished by the ability of businesses and entrepreneurs to adapt and innovate with changing times. The agriculture sector, long a mainstay of the region's economy, is shifting from pure production to an increased focus on value-added processing. We are home to a thriving technology sector, driven by a growing knowledge workforce and fueled by the bright minds at our post-secondary institutions and research centres. Our diverse business community includes small businesses and global corporations, 100-year-old companies to the ever-evolving roster of tech startups based out of the Teconnect centre for entrepreneurship and innovation. Lethbridge has now eclipsed 100,000 residents, making it the third largest city in the province, and remains at the intersection of innovation for business, commerce and education in southern Alberta.

Our message is clear: if you are looking for a place to start or grow your business in a community full of opportunity, Lethbridge is a bright choice.

“As a local company doing business in a global market, we continue to benefit from the economic stability, access to skilled labour and spirit of innovation Lethbridge has to offer. With a 50-year history of business success, we know that Lethbridge is a bright choice to start, innovate and grow.”

Bill Spenceley  
President/Owner  
Flexahopper Plastics Ltd.