

One Stop Shop - Business Coaching/Entrepreneurial Services

COVID-19 is a new reality to how businesses need to operate. Businesses models have been challenged by the pandemic and a shift in business is underway. Entrepreneurs will lead the charge into discovering new, better and more efficient ways to emerge from the setback of COVID-19.



Business Coaching & Entrepreneurship

Click [here](#) to speak with one of our volunteers who will discuss options for business coaching and ways to access resources, funding and tools if you are an entrepreneur. Information available may include:

- Practices for building a new business model canvas, or pivoting your current plan
- Ways to effectively engage past, current and future customers
- Building a marketing plan to reach your key demographics
- Funding options available to you as a business owner or entrepreneur
- Learning opportunities for you and your staff
- The adoption of Emerging Technologies and how they can help your business grow and thrive coming out of COVID-19

The Lethbridge Region Economic Recovery Task Force has partnered with a number of leading professionals and resources in our community to provide you with information and advice on legal issues, news and solutions. Click or call today to schedule a time to discuss via telephone or videoconference, or to meet with someone in our Physical Support Centre.

* Availability of the Physical Support Centre will depend on Alberta's progress on relaxing mitigation and social distancing measures, and will be updated here as further information becomes available.